

SEAN RANDALL
ADVERTISING MANAGER
CAPE COD VIEW

Sean Randall was born and raised in nearby West Bridgewater. He attended the West Bridgewater public schools, Suffolk University, and the Gemological Institute of America. While still in college, he began working for the Massachusetts Department of Education, where he overhauled the Student Government Day Program and the U.S. Senate Youth program. His training seminars and promotional materials continue to be used by these programs.

Sean diversified his skills working in the restaurant industry in locales as various as New York, Texas, and California. He then branched into retail, starting behind the counter of a family-held chain of eight jewelry stores. Sean contributed to the stores' success by developing sales training programs and promotional materials, including advertising copy and strategies, eventually becoming the diamond buyer.

Sean further refined his sales and business skills by starting his own business in the Jewelers' Building in Boston; working for a high-tech placement firm; and toiling in the nonprofit realm as the Director of Development for the Waldorf School of Cape Cod. In 2003, Sean got into the advertising field, taking a job as account executive with Rabideau Publishing. Two years later, he joined the Cape Cod Media Group, where he now serves as Advertising Manager of Cape Cod VIEW Magazine and PrimeTime Magazine.

Sean is a 2002 graduate of CLI and is serving his ninth year on the CLI Board (two terms as Board President). Sean is also former Board President of the National Marine Life Center and former Vice-President of the Board of Trustees of the Waldorf School of Cape Cod. He is a member of the Vestry of St. John's Episcopal Church in Sandwich. Sean advises several local organizations in fundraising and in the past year has served as Chair or been the Auctioneer for four local charity auctions. Sean is the recipient of the Cape Cod Media Group's Annual John Wilcox Good Neighbor Award in recognition of his volunteer service to the Cape community.

Sean spends his leisure time relaxing in Sagamore Beach with his wife and four children.