

**AMY DOWD**  
**OWNER /CHIEF MARKETING CONSULTANT**  
**COASTAL MARKETING SOLUTIONS**

**DIRECTOR OF MEDIA DEVELOPMENT SERVICES**  
**CAPE COD COMMUNITY MEDIA CENTER**

Amy Dowd has built a 20+ year marketing career working primarily in two Cape Cod business organizations as a Marketing Assistant and then a Marketing Director. She has a Bachelor of Science in Business Administration with a Major in Marketing from Bryant University in Smithfield, RI. She is also a graduate of Dennis-Yarmouth Regional High School in South Yarmouth, MA.

For 12 years she was the Marketing Director for a local, community bank. It was there she had the opportunity to meet lots of small business owners, non-profit leaders and artists who struggle day to day with operating a business and attempting to market it themselves. Too often the day to day operations left little time to fully develop a marketing strategy for their business. In 2009, Amy started her own marketing company. Coastal Marketing Solutions is a full-service marketing agency based on Cape Cod. Services range from marketing consultancy and developing strategic marketing and media plans, to copywriting and graphic design work of rack cards, brochures and ads, and everything in between. Additionally, in 2010 she became the Director of Community Development Services for the Cape Cod Community Media Center where she assists businesses by providing them with both underwriting opportunities as well as production service solutions.

Amy lives in Dennis, is a 2005 Graduate of CLI, has served on the Board of CLI since graduation, and is their Immediate Past President. Additionally, she is a member of the Cape Cod Young Professionals, Cape Cod Chamber of Commerce, Cape Cod Hospitality Marketing Association, and the Cape Cod Chapter of the American Women's Business Association (ABWA).